

8th to 10th August 2025



INTRODUCTION



With over 500,000 unique guests visiting our tunnels every year, indoor skydiving is proving to be one of the most popular and rapidly growing sports in Australia.

The growth of indoor skydiving can be attributed to its cross generational appeal and it being one of the only all-inclusive sports on the market, suitable for every body and every age.

xReality Group, an Australian company, who own and operate iFLY Downunder (Sydney West) and iFLY Gold Coast, give people of all ages and abilities the experience of human FLIGHT.

We last held the Australian Indoor Skydiving Championships in 2019 and this will be our sixth event. Australian Indoor Skydiving Championships is set to be our biggest yet and we invite you to be our official sponsor and join us in this exciting globally recognised event!

ABOUT THE COMPETITION

The inaugural Australian Indoor Skydiving Championships were held in August 2015 as a one-day event. Since then, competitor numbers have steadily increased now attracting flyers from not just Australia but all around the world. The 2019 event saw 233 registrations, with 146 unique competitors, making 88 teams over 15 categories.

The Australian Open Indoor Skydiving Championships welcomes flyers of all ages and skill levels from around the globe to compete. The 2019 event saw competitors from age 9 to 61 and from Australia, Singapore, Malaysia, New Zealand, Thailand, Czech Republic, Denmark, Poland and the UK.

We are excited for the event to return to its original home, iFLY Downunder, the largest wind tunnel in Australia, and now over a massive three days!

The Australian Indoor Skydiving championships is the qualifier for the biennial indoor skydiving World Championships and World Cup.

The 2025 Australian Open Indoor Skydiving Championships are free for the public to attend and will be streamed LIVE on Facebook to a global audience.

Air Goddesses (4 way FS A) competing at the 2018 Australian Indoor Skydiving Championships



2019 AUSTRALIAN OPEN INDOOR SKYDIVING CHAMPIONSHIPS HIGHLIGHT REEL



ABOUT iFLY INDOOR SKYDIVING

Indoor skydiving is an all-inclusive exhilarating experience and a highly-addictive sport. It is safe for kids, fun for adults, exciting for teens and realistic for skydivers.

The fully controlled, ultra-safe environment makes it safe for ages 3+ and one of the only adrenaline pumping activities that is fully accessible. Flyers can improve to the point where it feels like they are literally defying gravity and the more people become involved in it, the more addicted they become.

This unique new sport is highly visual, making it an incredibly engaging sport to watch, often captivating the audience.

The cross generational appeal of the sport is driving its growth and with the spectacular show of flyers fast choreographed routines, it's set to continue in popularity and gain momentum to be included in the Olympics.

2018 Wind Games Junior Freestyle Champion Amy Watson (13 years old) at iFLY Downunder.



AUSTRALIAN OPEN INDOOR SKYDIVING

A photograph of four skydivers in a formation during an indoor skydiving competition. They are wearing helmets and jumpsuits, and are positioned upside down relative to each other. The background shows a large indoor facility with a curved ceiling and spectators watching from below.

As an official sponsor of the 2025 Australian Open Indoor Skydiving Championships, you will benefit from the unique opportunities available through our marketing channels, affiliate organisations and partners; including:

- Access to over 7,000 of our sports email subscribers
- Reach of an estimated 500,000 Facebook Live viewers*
- Inclusion in all press and media activity

This highly anticipated and rapidly expanding event is set to host competitors from right around Australia as well as international World Champions.

*Number based on estimated growth from 2019's reach of 450,000 viewers.

FOCUS (4 way VFS Open) competing at the 2018 Australian Indoor Skydiving Championships

YOUR SPONSORSHIP

Without sponsorship we allocate a marketing spend and the operational costs are covered by the rego fees from participants.

With 20K

- We can reduce the rego fees for participants and pay for the event T-shirts, medals and some meals
- Fly in an International Freestyle Judge
- Hire a PR company

With 100K, all of the above plus...

- Fly in additional international judges
- Hire a production team for the live stream
- Provide cash prizes for teams
- Reduce registration fees for teams
- Pay for on-ground coaches for newer teams and/or cover the cost of the player/coach slot in 4-way Blast and A Category FS Teams.

With 150K, all of the above plus...

- Include a lavish awards ceremony (off-site) and after party
- Hire an event marquee for participants
- Hire a physio company to look after participants
- Hire external event staff to assist at the event
- Assist international teams with the cost of air travel
- Provide epic cash prizes

TWO CONFUSED (2way Dynamic Inter) competing at the 2019 Australian Indoor Skydiving Championships



MEDIA OPPORTUNITIES

The 2019 Australian Open Indoor Skydiving Championships reached an estimated accumulative audience of over 11 million with coverage across outlets including Sunrise, Sydney Weekender, House of Wellness (Channel 7), ABC National, Nine News, 9 newspapers and more.

The involvement of such high level and diverse competitors attracts huge amounts of media both in Australia and internationally which results in global exposure of your brand.



SPONSORSHIP TIERS

INVESTMENT	PLATINUM (1 avail)	GOLD (2 avail)	SILVER (6 avail)	BRONZE (No limit)
	\$80,000	\$20,000	\$5,000	IN KIND
3 Nights accommodation at the 5* Pullman hotel for the competition dates (one room)	YES			
Competitor database and spectator database*	YES			
Opportunity to host a speech at the opening ceremony	YES			
Dedicated media release announcing sponsorship	YES			
Opportunity to present medals to category winners	YES			
1 x Private Group Package to use at iFLY Downunder or iFLY Gold Coast	YES			
Logo decal on the tunnel for the duration of the competition (decal to be provided by sponsor)	YES	YES		
Live interview during the event to promote your brand	YES	YES		
Logo placement on all event collateral	LARGE	SMALL		
Branding material on site at iFLY Downunder and Gold Coast (materials to be provided by sponsor)	YES	YES		
Logo featured in all EDM's to iFLY database (290K) related to the event (minimum of 5 pre-event and 2 post-event)	YES	YES	YES	
MC announcements throughout the competition	YES	YES	YES	
Event day activation on site at iFLY Downunder (at sponsor's expense)	YES	YES	YES	
Logo featured in event highlight reel which is promoted, distributed to media, and shown in Sydney and Gold Coast venues	LARGE	MEDIUM	SMALL	SMALL
VIP passes to the Championships	YES(10)	YES(6)	YES(2)	YES(2)
Value Packages to use at iFLY Downunder or iFLY Gold Coast	YES(16)	YES(8)	YES(4)	YES(2)
Sponsor logo and link on the Australian Open web page	YES	YES	YES	YES
Opportunity to include collateral and/or merchandise for competitor registration packs	YES	YES	YES	YES

*GDPR Compliant



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